

Press release

1 March 2010

Step2Get installed into Bexley school

The walk to school scheme – Step2Get – created by the Smarter Travel Unit at Transport for London and Intelligent Health Ltd has been installed into a school in Bexley, South London.

The innovative schemes which won first place in the ‘Travel Innovation of the Year’ category at the Travelwise Awards, encourages children in Bexley to walk from school along safe walking routes.

Each school pupil is issued with a personal card, similar to an Oyster card, which they swipe at points along the walking route. They receive a point for each walk and are rewarded with shopping vouchers when they reach a set target.

Intelligent Health uses its specially designed ‘CredX’ system which uses Near Field Communication (NFC) technology to monitor the walking route. The ‘receivers’ which act as the swipe points are designed and manufactured by Intelligent Health.

To view Step2Get, visit <https://www.step2get.co.uk>. For more information about the Awards visit: <http://www.acttravelwise.org/about-us/awards/AwardWinners2009>

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Notes to editors

For more information about Intelligent Health visit www.intelligenthealth.co.uk or Step2Get please call the Intelligent Health press office on 07786 388158.