



Governance

We aim to maintain the highest levels of corporate governance and ensure we meet our requirements under the Sport England standard Code for Sports Governance. This sets out the levels of transparency, accountability and financial integrity required from its partners. We ensure these levels are met and advised to our stakeholders through regular updates on the website covering;

- A summary of any significant governance actions or changes over the preceding year.

For 2018 this has consisted with the major review by the Board to ensure that our governance meets the high standards required by Sport England. The Board review covered all areas of governance including the effectiveness of the Board and the internal processes and procedures.

- An overview summary of whether the organisation complies with this Code.

During 2018, an external assurance review was undertaken by Sport England to ensure that we meet their required standards of governance and complied with the governance code. Their review confirmed we have reached their high standards of governance and that we comply with the code.

- Details of any areas of non-compliance, and how the organisation proposes to address them.

The review identified one or two areas where they felt improvements were necessary. These included further documentation of our governance code, our code of conduct, delegation of duties, matters reserved for the Board, risk processes and internal controls. These have been addressed by the company and implemented by year end.

- Director attendance at Board and committee meetings;

The Board has met regularly during the year in 2018 and has held remuneration committee meetings when necessary. All directors have attended a significant majority of the meetings.

- constitutional documents (i.e. articles of association or similar);

No amendments were made to the constitutional documents during the year.

Structure

The Board of the organisation is:

(A) the ultimate decision-making body and accordingly exercise all of the powers of the organisation;

(B) responsible for setting the strategy of the organisation; and

(C) responsible to maintain and demonstrate a clear division between the Board's management and oversight role and the executive's operational role

The Board is led by a chairman and consists of executives and independent non-executive directors with a wide range of expertise and experience. Details of the director's biographies are shown under the team.

There is a separate remuneration committee reporting to the Board which determines the levels of remuneration and contracts for the executive team.

The executive or management team has responsibility for the day-to-day running of the organisation and is accountable, to the Board. This ensures there is separation between the operational responsibilities of staff and the strategic role of the Board.

Activities

Current website shows all activities with regular news updates

Financial position

Latest statutory accounts – see attached

Strategy

Intelligent Health Business Strategy

Intelligent Health is an innovative health technology company with a mission to build active communities. We use data and insight to change individual behaviour and through mass participation programmes improve the health and wellbeing of whole communities.

Our interventions are based on the principles of connecting **people** to each other, to **place** and help give people **purpose** and value.

While most health technologies get fit people fitter our focus is to change behaviour of the most inactive.

Core Business strategy (2018-19)

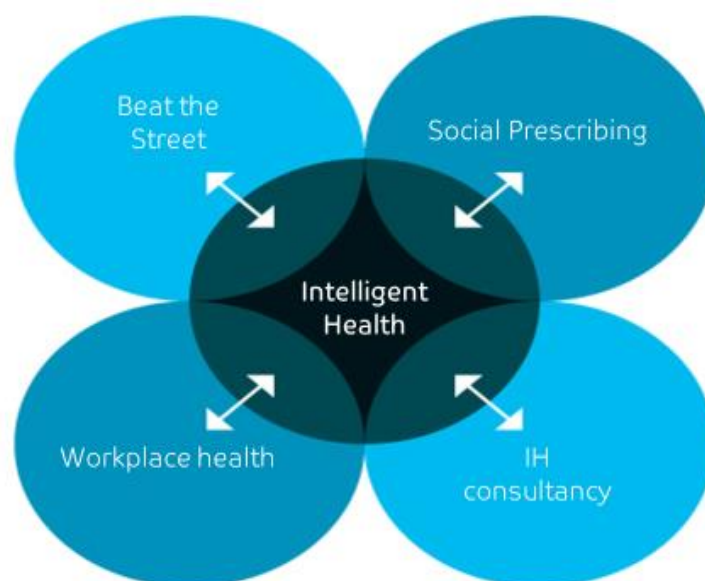
In 2018/19 we will consolidate our offer with complementary and interrelated programmes.

We want to become experts in our audience both end users and clients, using technology and insight to provide the right offer to keep people engaged, connected and active. In 2018/19 we want to bring further insight in-house and understand which technologies can improve our expertise.

We want to increase our conversation with Beat the Street participants, our patient engagement programme and workforce training and understand the commercial value of this relationship.

In 2018-19 we will work across 4 products:

Intelligent Health assets



The Vision for 2026

1. A Major Force in healthcare creating active resilient communities in all major cities in the UK and many in Europe and the US
2. Leading through successful sustainable behaviour change at huge scale, and so creating a powerful ROI
3. Pioneering the merging between mental and physical, prevention and treatment and primary and secondary to present health as a continuum
4. Data will be collected at all levels to create great value for IH through third party acquisition and greater knowledge of our customers
5. Communication will be between IH and the consumer through a club membership of over 5 million and attracting commercial partners

Adopted by the Board 17/01/19